**Lịch quảng cáo BBC 26-28/2**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **BBC WORLD NEWS** |  |  |  |  | |  |  |
| **ASIA PACIFIC** |  | **HKT** |  | **45** |  | | |
| **RODP** | **Weekdays** |  | **RODP** |  |  | | |
| **30sec RODP** | 0600-0930 | Breakfast Peak | 30" | 6 |  | | |
| 0930-1700 | Day Time | 30" | 6 |  | | |
| 1700-1900 | Early Peak | 30" | 3 |  | | |
| 1900-2400 | Peak Time | 30" | 6 |  | | |
| **ADJACENCY** | **Weekdays** |  | **Adjacency** |  |  | | |
| **- BBC World News America - Asia Business Report - Newsday** | - 0600, 0630 - 0730, 0830 0800, 0900 | Breakfast Peak | 30" | 6 |  | | |
| **- Asia Business Report - BBC World News** | - 0930, 1030 - 1000, 1100, 1200, 1500, 1530, 1600 | Day Time | 30" | 6 |  | | |
| **- BBC World News - GMT** | - 1700 - 1800 | Early Peak | 30" | 6 |  | | |
| **- World Business Report - GMT** | - 1930 - 1900, 2000 | Peak Time | 30" | 6 |  | | |
| **EUROPE** |  | **CET** |  | **34** |  | | |
| **RODP** | **Weekdays** |  | **RODP** |  |  | | |
| **30sec RODP** | 0600-0930 | Breakfast Peak | 30" | 8 |  | | |
| 0930-1700 | Day Time | 30" | 6 |  | | |
| 1700-1900 | Early Peak | 30" | 3 |  | | |
| 1900-2400 | Peak Time | 30" | 5 |  | | |
| **ADJACENCY** | **Weekdays** |  | **Adjacency** |  |  | | |
| **- World Business Report - GMT** | - 1000, 1230 - 1100, 1200, 1300, 1330 | Day Time | 30" | 6 |  | | |
| **- BBC World News America** | - 2300, 2330 | Peak Time | 30" | 6 |  | | |
| **NORTH AMERICA** |  | **EST** |  | **25** |
| **RODP** | **Weekdays** |  | **RODP** |  |
| **30sec RODP** | 0600-0930 | Breakfast Peak | 30" | 6 |
| 0930-1700 | Day Time | 30" | 12 |
| 1700-1900 | Early Peak | 30" | 3 |
| 1900-2400 | Peak Time | 30" | 4 |
|  |  |  |  |  |  |  |  |

**LỊch quảng cáo trên CNN 26-28/2**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Rotation** | **Day** | **HONG KONG** | **Unit** | **Spot** | | |
| **ASIA FEED** |  | **TIME** | **Length** | **26-Feb-19** | **27-Feb-19** | **28-Feb-19** |
| ***TVC IN NEWS PROGRAMMING*** | | | |  |  |  |
| 30s TVC adj. to AC360 (FIB) | Wed-Sat | 0900-1000 | :30 | 2 | 2 | 2 |
| 30s TVC adj. to Amanpour (FIB) | Wed-Sat | 1200-1300 | :30 |  | 2 | 2 |
| ***TVC 30"*** | | | |  |  |  |
| Morning Prime Rotation | Mon-Sun | 0600-1000 | :30 | 1 | 1 | 1 |
| Evening Prime Rotation | Mon-Sun | 1900-2400 | :30 | 1 | 1 | 1 |
| Day Rotation | Mon-Sun | 1000-1700 | :30 | 5 | 5 | 5 |
|  |  |  |  |  |  |  |
| BONUS All Day Rotation | Mon-Sun | 0000-2400 | :30 | 5 | 3 | 3 |
| **TOTAL** |  |  |  | **14** | **14** | **14** |
|  |  |  |  |  |  |  |
| **Rotation** | **Day** | **BERLIN** | **Unit** | **Spot** | | |
| **EMEA FEED** |  | **TIME** | **Length** | **26-Feb-19** | **27-Feb-19** | **28-Feb-19** |
| ***TVC IN NEWS PROGRAMMING*** | | | |  |  |  |
| 30s TVC adj. to AC360 (FIB) | Wed-Sat | 0200-0300 | :30 | 1 | 1 | 1 |
| 30s TVC adj. to Amanpour (FIB) | Wed-Sat | 1900-2000 | :30 | 2 | 2 | 2 |
| ***TVC 30"*** | | | |  |  |  |
| Morning Prime Rotation | Mon-Sun | 0600-1000 | :30 | 1 | 1 | 1 |
| Evening Prime Rotation | Mon-Sun | 1900-2400 | :30 | 1 | 1 | 1 |
| All Day Rotation | Mon-Sun | 0000-2400 | :30 | 4 | 4 | 3 |
| BONUS All Day Rotation | Mon-Sun | 0000-2400 | :30 | 3 | 3 | 4 |
| **TOTAL** |  |  |  | **12** | **12** | **12** |
|  |  |  |  |  |  |  |
| **Rotation** | **Day** | **ATLANTA** | **Unit** | **Spot** | | |
| **NORTH AMERICA FEED** |  | **TIME** | **Length** | **26-Feb-19** | **27-Feb-19** | **28-Feb-19** |
| ***TVC IN NEWS PROGRAMMING*** | | | |  |  |  |
| 30s TVC adj. to AC360 (FIB) | Wed-Sat | 2000-2100 | :30 | 2 | 2 | 2 |
| 30s TVC adj. to Amanpour (FIB) | Wed-Sat | 2300-0000 | :30 | 2 | 2 |  |
| ***TVC 30"*** | | | |  |  |  |
| Morning Prime Rotation | Mon-Sun | 0600-1000 | :30 | 1 | 1 | 1 |
| Evening Prime Rotation | Mon-Sun | 1900-2400 | :30 | 1 | 1 | 1 |
| Day Rotation | Mon-Sun | 1000-1700 | :30 | 3 | 3 | 3 |
| BONUS All Day Rotation | Mon-Sun | 0000-2400 | :30 | 1 | 1 | 3 |
| **TOTAL** |  |  |  | **10** | **10** | **10** |